

20
years of



AUTOMOBIL
PRODUKTION **AGAMUS**
CONSULT

Automotive Lean Production

20th Congress 24-25 November 2026

Host: Porsche Leipzig

Location: Porsche Experience Center, Leipzig

Sponsor Packages for Congress Partners



A joint initiative since 2006 by

AUTOMOBIL
PRODUKTION **AGAMUS**
CONSULT

Sponsor Packages for Congress Partners 2026

Together with Porsche Leipzig, the leading industry magazine Automobil Produktion and the Munichbased management consultancy Agamus Consult are organising a specialist congress and award ceremony in **Leipzig on 24 und 25 November 2026** as the highlight of the annual "Automotive Lean Production - Award & Study" initiative.

The specialist congress with a focus on **lean management & digitalisation** in the automotive industry will bring together outstanding key players from the European automotive industry and present the latest findings from the current ALP study with exiting presentations and panel discussions on day 1 (24 Nov). The congress will take place at the **Porsche Experience Center in Leipzig** and includes a plant tour on day 2. Join us as an event partner and present yourself in these three formats on day 1 of the congress:

Package price: **7.500 €⁶**



Stand area 2x3m²

(Partners supply their own stand and exhibits). The congress provides:

- Electricity, WIFI
- High table (1 pc.)
- High chair (2 pcs.)
- space for Roll Up in entrance area (1 pc.)

Expo staff: 2 (all incl.³)

- additional staff: 30% discount³

Marketing: Placement of the logo of the partner on:

- www.automotive-lean-production.de
- Congress program
- Participant badge (back)
- Agamus Newsletter
- APR-Newsletter
- Focus post on LinkedIn

Package price: **15.000 €⁶**



Inclusive: all services as in the bronze package. Additionally:

Round Table (Expert Talk)

Participation in podium expert discussion (1 participant; 1 hour)

+ space for another Roll Up (2 pcs.) in the plenary hall

+ Merchandising articles⁴
+ plus 2 free VIP tickets

+ Placement of the partner logo on participant badge (front)

+ Placement Whitepaper in digital Download area (after the congress)

Package price: **30.000 €⁶**



Inclusive: all services as in silver package (minus Round Table). Additionally:

Partner-Presentation

Topics related to lean or digitalization (20 min free presentation, 10 min Q&A)

+ space for another Roll Up (3 pcs.)¹, next to stand

+ Lanyard⁵ for badges
+ 4 additional free VIP tickets (6 in total)

Interview Advertorial in APR (print)

+ Interview video on Social Media (LinkedIn & YT)

+ Automobil Produktion

Editorial coverage in online reporting immediately after the congress and in detail in issue 01/2027

*1: Roll Ups: Standard Roll Ups, Format @ 80x200cm. procurement & delivery by partner, individual design

*2: all incl.: includes all services at the congress, catering, transfers with ALP congress bus shuttles, plant tour, evening event day 1 with award ceremony

*3: discount for additional sponsor staff: 30% on the regular participation fee

*4: Merchandising: 1 Give-Away of partner at conference table with conference documents (for each participant).

*5: Lanyard: Provision by partners in branding and quality as desired.

*6: all prices plus VAT, if applicable

Video
ALP-
Congress
Nov 2025



Archive
ALP-
Congresses
before 2025



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